

PRESS RELEASE – 2005 Invisalign® Summit for GPs

Media Contact:

Evon

Dr. James Ho DMD MPH Inc

650-324-4900

Local Doctor Among Top Dentists Invited to First Invisalign® Summit for General Practitioners in Las Vegas

Palo Alto, California – May 8, 2005 – Dr. James Ho of Palo Alto was one of the top Invisalign dentists invited to attend the recent first-ever Invisalign® Summit at The Venetian Resort in Las Vegas. Align Technology, Inc., the inventor of Invisalign®, a clear, removable method of straightening teeth without wires and brackets, invited Invisalign practices from North America to share clinical techniques, case studies, product and practice management news, and best practices at the Summit. More than 1,000 doctors and staff members gathered at the annual conference.

Dr. James Ho and his team participated in presentations from Align executives and clinical team members, as well as lectures by expert Invisalign practitioners from universities and private practices around the country. The most popular topics included finishing tips and techniques, hygiene benefits, staff roles in Invisalign treatment, and a preview of future Invisalign technology.

“The Summit offers my staff and me a chance to exchange treatment techniques with other Invisalign experts and to see best practices from other dental offices around the country,” said Dr. Ho. “This helps us to continue to provide the best possible and most up-to-date care for our patients, and keeps us on the cutting edge of Invisalign treatment.”

Dr. Ho has been practicing dentistry in Palo Alto for nearly 10 years, and has been treating patients with Invisalign since 2003. The Invisalign system is a nearly invisible, comfortable, and convenient treatment option for patients who want straighter teeth. To learn more about Invisalign or to schedule a consultation, please call Dr. Ho at 650-324-4900 or visit www.harvarddentist.com.

###